



## Education Abroad Advisement Guide: **Shanghai**

### How to Use this Guide

Be proactive and start planning early. This guide contains preapproved course listings for the USAC program in Shanghai, China. **What type of people choose to study in Shanghai? Students who are passionate about studying the economic and business environment of China and East Asia.** Visit the USAC website for pictures and more detailed descriptions of the program, or stop by the International Learning Opportunities Office today to get more information. This guide, along with your BSU Academic Advisement Report and the USAC catalog, provides the tools you need to plan and apply for a program. Involve your major/minor advisor as you choose a program and prepare for your time abroad so that you do not prolong graduation. Course descriptions are available at: <http://usac.unr.edu>.

### Studying Abroad in Shanghai, China: *Chinese and International Business Studies*

#### Extracurricular Opportunities

##### Volunteering

USAC students are encouraged to actively participate and give back to their communities through volunteering.

##### Field Trips

You are encouraged to participate in the included program field trips to further explore the culture of China.

Fall trips: Suzhou, Nanjing.

Spring trips: Acrobatics Show, Water villages of the Yangtze River Delta-Xitang, Hangzhou.

Both Semesters: Shanghai City Tour

#### Optional Tours/Field Studies

USAC offers additional tours to explore more of China and possibly even get credit (field studies).

Fall semester: Beijing Tour, Xi'an Field Study.

Spring semester: Chengdu Tour.

#### The University

Established in 1922, and with nearly 40,000 students distributed over three campuses, Shanghai University is one of China's key universities. In addition to Chinese students, it attracts 2,000 students from 80 countries. The Shanghai program is located on the Yanchang Campus, 15 minutes from the downtown area.

## City Life

### Overview

Once a sleepy fishing town, Shanghai is now the hallmark of China's booming economy. At night, it becomes a spectacular cacophony of 60-story neon canvases where high-tech graphic artists try to outdo each other with dazzling displays. Armani, Sony-Erickson, Starbucks, Canon, Ikea, Dell, IBM, Hitachi and Toshiba are just some of the businesses competing with gargantuan high definition plasma screens. This serves as a constant reminder and

visual testimony of Shanghai's startling transformation from heavy industry to services, logistics and high technology. Since market restrictions were lifted, Shanghai has embraced the forces of business and design, shaping a fresh, new city that is sophisticated and innovative, defying the stereotypical notions of China.

### A Few Famous Places

Yu Garden, Yuyuan Market, Oriental Pearl TV Tower, Jinmao Tower, The Bund, Shanghai Museum, Jade Buddha Temple, etc.

## Registration Information

Specialty programs are designed and operated by USAC. Students who participate in a Specialty program will be enrolled at Boise State University while abroad and will not need to transfer credits after returning. Most USACE Specialty courses have a Boise State equivalent course. Work with your academic advisor when deciding on courses to satisfy major requirements, and with a staff member at the International Learning Opportunities office for course registration and syllabi inquiries.

Course descriptions are available at <http://usac.unr.edu>.

Use the USAC program search to see what other programs may also be of interest to you!

<http://usac.unr.edu/programs/search>.

USAC Course Title		BSU Equivalent
Advanced Chinese I	3	CHINESE 439
Advanced Chinese II	3	CHINESE 439
Ancient Chinese History	3	HIST 439
Chinese Business Issues and Practices	3	IB 497
Chinese Calligraphy	1	FORLNG 239
Chinese Conversation	2	CHINESE 239 or 439
Chinese-US Relations	3	FORLANG 320
Corporate Finance	3	FINAN 303
Elementary Chinese I	4	CHINESE 101
Elementary Chinese II	4	CHINESE 102
Intermediate Chinese I	3	CHINESE 201
Intermediate Chinese II	3	CHINESE 202
International Business Management	3	IB 320
International Marketing	3	MKTG 430
Internship	1/2/3	FORLNG 439 or 493 if preapproved
Managing in a Global Economy with Emphasis on China	3	IB 439, 320
Marketing Principles	3	MKTG 301
Modern Chinese Culture and Society	3	IB 497, HIST 439
Modern Chinese History	3	HIST 373
Tai Chi	1	KIN-ACT 115
Xi'an Field Study	1	Elective Credit

## What Will I Gain from Studying Abroad?

### Personal Benefits

- experience with different cultures
- a better grip on foreign
- friends from around the world
- a new understanding of your own culture
- tales of adventure to last a lifetime

### Career Enhancement

- experience with cross cultural communication
- possible fluency in a foreign language
- understanding of cultural differences
- openness to new ideas/unfamiliar situations
- increased interest in academic study/career path

## What's the Next Step?

1. Meet with a study abroad advisor in the International Learning Opportunities office.
2. Meet with your major/minor advisor to go over your long-term plans and goals for studying abroad.
3. Consult the USAC catalog or website as you complete your study abroad planning sheet.
4. Complete your application by the deadline.
5. Apply for or renew your passport.
6. Attend information sessions and workshops on topics such as financial aid, visas, and other useful information (ask the ILO office for more information).
7. Start packing!

## International Learning Opportunities

Simplot/Micron building, room 101 (west of the old Business Building)

Telephone: (208) 426-2630

Email: [studyabroad@boisestate.edu](mailto:studyabroad@boisestate.edu)